MAY 14-15, 2019
Seaport World Trade Center
Boston, MA

THE Event for
PROJECT MANAGERS

Manage Costs,
Time and Quality.

www.ProjectWorld.com

CHUCK MILHOLLAN
Senior Vice President
Operational Process Excellence,
Farm Credit Mid-America

ALEXA DEMBEK
Chief Technology and Sustainability Officer - Specialty Products,
DowDuPont

TED LUKES
Head of PMO, Fidelity Labs

IVY ROSS
Vice President of Design,
Hardware Products,
Google

STEVE WOZNIAK
Apple Co-Founder & Technology Evangelist
ProjectWorld

MANAGE COSTS, TIME, AND QUALITY

ProjectWorld is THE conference for Project Managers. It is your resource for gaining cutting-edge insights through C-Level case studies & corporate best practice presentations, learning labs, and facilitated sharing sessions. Project Managers from across industries will share their strategies & tools used to manage costs, time and quality.

You Get Access to Leading project Managers + Boston Innovation Festival Keynotes including Steve Wozniak, Co-Founder of Apple.

This. Is. BIG.

ProjectWorld is now part of the Boston Innovation Festival. Get Access to all mainstage keynotes on May 14th and 15th and if you want more...

Select an All Access Pass and get admission to ALL the Boston Innovation Festival co-located events: Project World, FEI, Enterprise Design Thinking Summit, Future Trends Summit, Disruptive Technology Summit and Venture Partnerships Summit.

Because the most influential innovation work is always generated by teams of diverse thinkers - The Boston innovation festival will unite 600+ innovators, tech evangelists, project and product managers, startups, designers, and R&D executives to connect with.

See what all the buzz is about this May in Boston.

Romina Kunstädter
Event Director
BOSTON INNOVATION FESTIVAL KEYNOTES:
TUESDAY, MAY 14TH

8:15
Meet Your 2019 Host:
Shawn Nason, CEO & Chief Ecosystem Disruptor, Nason Group

An inspirational thought leader in the healthcare industry, Shawn has a proven record of gaining confidence from key executives, stakeholders, peers, and employees at all levels. He believes that disruption and innovation isn’t work – it’s a lifestyle.

8:30
Why Are Very Few Large Companies Successful with Disruptive Innovations?
Peter Koen, Director of Consortium for Corporate Entrepreneurship, Stevens Institute of Technology

Clay Christensen spoke about the problem with disruptive innovation at our second FEI conference in 2004. Academics, consultants and large company business development gurus have all tried to find a solution. In addition, this has been a continuing theme at our conference. However, few companies other than Amazon have been successful. What are the missing puzzle pieces, why can’t we solve this problem and what can you do about it?

9:00
Variations on a Theme: Innovating for Growth
Alexa Dembek, Chief Technology and Sustainability Officer - Specialty Products, DowDuPont
Neal Gutterson, SVP and Chief Technology Officer, Corteva Agriscience

In the merger of the century, DowDuPont brought together the portfolios of Dow and DuPont, two innovative, science-based companies that hold leadership positions in the Agriculture, Materials Science and Specialty Products industries. With evolution comes both challenges and opportunities as they set course to be more competitive and well-equipped for science-driven, profitable, long-term growth. Chief Technology Officers of DuPont and Corteva Agriscience pull the curtain back on their transformation comparing and contrasting their approaches to innovation and how they are upping its game.

5:00
Whiplash: How to Survive Our Faster Future
Joi Ito, Director, MIT Media Lab

To survive the future, individuals and organizations must first change their perspectives. This requires dispensing long-time assumptions about governing institutions. Where earlier generations may have prized stability and authority, today we must be restless and dynamic. Ito reveals his framework for updating one’s approach to technological change. He argues that in the new world, organizations should value risk, disobedience and diversity rather than a more traditional corporate ethos of hierarchy and respect for experience. This may come with difficulties for some companies and institutions, but Ito contends that it is the only way to survive the proverbial “whiplash” of a universe in constant flux.

To Register Call: 1.888.670.8200
Email: Register@KNect365.com
11:00 The Ultimate Business Partner – Changing the Project Management Mindset
Chuck Millhollan, Senior Vice President Operational Process Excellence, Farm Credit Mid-America
Evolve your project team from the perception of being overhead, or a group responsible for aggregating information for reporting, to a strategic business partner. Participants will learn a new approach for defining project success from a C-suite perspective and learn a low-tech, high touch method for engaging senior leaders in strategic benefit management.

11:40 Aligning Project Management with Organizational Strategy
Scott Sears, Project Management Community of Excellence Leader, Boeing
Organizations and leaders need to use their resources on projects which are the highest priority and provide the greatest returns. We will discuss the need for aligning Project Management with organizational strategy. We will explore approaches for ensuring projects are aligned with an organization’s goals and objectives.

12:20 Fixing Bad Projects (How to Get Management to Respond)
Ken Perry, SR Project Manager and Adjunct Professor, Webster University
In this session you will learn that there is no magic to fix a bad project. Often the root cause of a project going badly is due to an internal saboteur. The form it takes is the lack of participation with management. We will explore what works and will does not work and how to make it about the project or the organization as opposed to making it personal.

1:00 QUICK FIRE SESSION: Get Involved!
Have a story to share? Contact Elizabeth Hinkis at Elizabeth.Hinkis@KNect365.com or 646-616-7627

2:15 A Discussion on Project Management Career Path
Hosted by: Chuck Millhollan, Farm Credit Mid-America, Additional speakers to be announced.

2:55-4:15 WORKSHOP: Leverage Brain Science and Storytelling to POWER UP Your Influence
William Greenwald, Founder, Windsor Leadership Group, LLC.
Have you ever struggled to get stakeholders to dance with your data? Have you ever tried to secure extra budget money to chase down an idea but could not get buy-in from the financial gatekeeper? Have you ever attempted to influence the behavior of a colleague or family member only to secure deeper levels of resistance? If so, then this is a workshop for you!

Journey through the intersection of “science and art” as you explore why/how cutting-edge brain science, when tethered to the art of masterful storytelling, serves to optimize your ability to influence behaviors, inspire others to action, and in the end, make a transformational impact on others (personally and professionally).
9:00
Fireside Chat with Steve Wozniak, Co-Founder, Apple Inc.
Steve sits down for a candid 1-on-1 interview at FEI, and gets candid about his predictions for the real-life impact of buzzword technologies like AI, Blockchain, and Bitcoin. From self-driving cars (no, he doesn’t think they are happening anytime soon), to where the future of business is headed, Steve challenges conventional wisdom on shaping new business models and transforming how we live.

9:45
EXECUTIVE PANEL DEBATE:
A Bold Vision for Tomorrow’s Innovation Agenda
Steve Wozniak, Co-Founder, Apple Inc.
Lisa Skeete Tatum, Founder & CEO, Landit
Leland Maschmeyer, Chief Creative Officer, Chobani
Ivy Ross, Vice President, Design for Hardware Products, Google
Innovation Gurus from across industries share their bold vision for tomorrow’s innovation agenda so that you can start preparing today. They will redefine innovation as we know it, tapping into what they think is truly driving innovation and sharing their insights on risk taking, failure and how they are fostering creativity within their organizations.

5:15
Impelling Innovation
Frank Stephenson, Renowned Car Designer & Director of Design & Development, Frank Stephenson Design Studio
Having innovated everything from Supercars to Flying Taxis to Infant Car Seats, Frank will explore the true meaning of innovation and how you can unleash the power to innovate within your organization. He will clarify the nebulousness surrounding the topic of innovation, share strategies for triggering innovation and will identify some of the potential pitfalls blocking true innovation.

4:45
From Design Thinking to Design Feeling
Ivy Ross, Vice President, Design for Hardware Products, Google
What does it look like and feel like to hold Google in your hands? In 2016, that was the assignment given to Ivy and the design team she leads at Google. To answer that question, they embarked on a mission to shift the company’s understanding of design through our approach to the creative process. This presentation will take you on that journey, from the creation of the new design language to a way of working that continues to be critical to their success. It will also offer insight into her personal passions and ongoing learning that have influenced her approach to leading design and making magic happen.
11:45  Managing Large Scale Innovation Projects and Teams Remotely  
Jenny Price, Director, Innovation Development, Vizient
Jenny Price has lead online distributed teams of nearly 100 employees for more than a decade. Creating human centered service designs enabled by technology, transforming the education, design and healthcare industries. As a design facilitation leader for innovation, through case studies learn best practices for how to develop, visualize, and produce transformative new lines of business based on members’ needs.

12:25  Get Involved!  
Have a story to share? Contact Elizabeth Hinkis at Elizabeth.Hinkis@KNect365.com or 646-616-7627

2:00  The Value Project Management Can Bring to Internal Corporate Startups  
Ted Lukes, Fidelity Labs
The role of Project Management is evolving. Should you redefine your value proposition before it’s done for you? Join Ted Lukes from Fidelity Labs, the in-house incubator for Fidelity Investments, to see how. In this interactive session, you’ll learn about the value that project management brings to Fidelity Labs and identify ways to take a proactive approach to redefine your own value proposition in a changing environment.

2:40  How Artificial Intelligence/Automation is Changing Fintech and Role of Project Manager  
Harpreet Khurana, Compliance Project Manager, BlackRock
Please visit www.Projectworld.com for additional session details.

3:20  Blending Kanban and Waterfall Methodologies - Combining Project Management Techniques for Success  
Philip Vecchione, Operations Manager, SUNY ITEC
The migration of services from the ITEC’s older data center to their new data center requires a coordinated effort from many internal and external groups to in order to plan, provision, migrate and cut over a single service. Managing multiple of these migrations in rapid succession requires a number of tools as well as the use of both Kanban and Waterfall project management. In this talk, we will show how Kanban and Waterfall can work together using the migration of Banner services as an example. Methodologies and tools will be discussed as well as the pitfalls and triumphs that have been encountered.
FOR THOSE WHO WANT IT ALL:

The Boston Innovation Festival Pass is your ALL ACCESS PASS. In addition to Project World, you get access to five co-located events, INCLUDING:

GROWTH MINDSET: FORGE NEW PARTNERSHIPS. SHATTER BUSINESS SILOS. INNOVATE FOR TOMORROW. MAY 14th - 16th

FEI FRONT END OF INNOVATION

FEI Unites 600+ Innovation Leaders across industries to share how they are innovating for tomorrow. Key topic areas include: innovation stricture and governance, prioritize accelerate and scale, metrics for innovation success, disruption business usual and building high performance teams.

BUILD A FRAMEWORK TO INFLUENCE CULTURES, SYSTEMS, AND OUTCOMES MAY 16th

Enterprise Design Thinking Summit

Design Thinking has left the province of “creatives” and become widely adopted as a tool to help businesses and other sectors like Education, the US Military, local economic development initiatives co-create more efficiently, and with more empathy than ever before. Importantly, it is being used at the Enterprise level by leaders to influence cultures, systems and outcomes for multiple stakeholders. The case studies assembled portray the rich diversity and applications of Enterprise Design Thinking today.

CHAMPION NEW INVESTMENTS & PARTNERING OPPORTUNITIES MAY 14th & 15th

Venture Partnerships Summit

Not just for corporate venture capitalists, ventures are a strategic resource for innovation executives to leverage cutting edge opportunities and develop winwin venture/corporate partnerships. Learn how partnering with ventures can help expand opportunities, mitigate risk and accelerate new revenue streams.

THE EVOLVING CONSUMER, THE CHANGING WORKFORCE MAY 16th

Future Trends Summit

A One Day Event Focusing on the Trends Impacting YOU. Explore the external and internal trends shaping the future of innovation. From understanding your consumers changing behavior to how the workforce is evolving and how you can capitalize on these trends to drive innovation.

TECHNOLOGY AS A BUSINESS PARTNER: ENGINEERING, DESIGN & DATA MAY 14th & 15th

Disruptive Technology Summit

Disruptive technology and innovation in the digital age are almost synonymous. In these cases, studies the stars have aligned: collaborative teams with intense creativity who have imagination, investment and leadership support to harness disruptive technologies. And turn them into working solutions to meet user needs. They are less about buzz and more about rigor – integrating engineering, design, data and social purpose. And oh yes, they are public enough to talk about.
And this is just the beginning. Join us this May for the full FEI Boston Innovation Festival.

REGISTRATION / VENUE / SPONSORS

3 WAYS TO REGISTER

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_emails Email: Register@KNect365.com
يكا Web: www.ProjectWorld.com

DATE & VENUE

May 14-16, 2019
Seaport World Trade Center Boston
200 Seaport Boulevard
Boston, MA 02210
Web: www.seaportboston.com
Phone: 617.385.4212 (number & website are for general info only)

HOTEL RESERVATIONS
A block of rooms is on hold at the host hotel for ProjectWorld attendees. Reserve your room directly with the Seaport Hotel by calling 1.877.SEAPORT and requesting the group rate for FEI19. Discounted room rates ($309/night + tax) are available until Friday, April 19th or sold out.

PACKAGE OPTION PRICING:

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ATTEND IN A GROUP & SAVE!
- Save $100 off current rate when you send a group of 2
- Save $250 off current rate when you send a group of 3-4
- Save $500 off current rate when you send a group of 5+

NOTE: All registrations must take place at the same time for discount structures to apply. For information on custom group packages and standard group discounts, call Kacey Anderson at 646.895.7317.

REGISTRATION DISCOUNTS ARE AVAILABLE IF
- Is your company speaking or sponsoring? Save 20% off Current rate.
- Are you a Government, Non-Profit, or Academic? Save 30% off Standard rate.

PAYMENTS
Due to unforeseen circumstances, the program may change & KNect365 reserves the right to alter the venue and/ or speakers. Payments may be made by check, Visa, MasterCard, Discover, Diners Club or American Express. Please make all checks payable to the "Institute for International Research, Inc." and write the name of the delegate(s) on the face of the check, as well as our reference code: M3104. If payment has not been received prior to registration the morning of the conference, a credit card hold will be required.

CANCELLATION POLICY
For information on KNect365’s cancellation and substitution policy, please visit: www.ProjectWorld.com

AUXILIARY AID
Any disabled individual desiring auxiliary aid for this conference should notify KNect365 at least 3 weeks prior to the conference in writing, by faxing 212.661.6045.

INCORRECT MAILING INFORMATION
If you are receiving multiple mailings, have updated information, or would like to be removed from our database, please contact our database department at 646.895.7417.

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For Sponsorship & exhibit opportunities, contact Liz Hinkis, Elizabeth.Hinkis@KNect365.com or 646.616.7627
For Media partner opportunities, contact Kacey Anderson, Kacey.Anderson@KNect365.com or 646.895.7317

To Register Call: 1.888.670.8200 Email: Register@KNect365.com

YOUR REGISTRATION INCLUDES
- Morning coffee and afternoon lunch
- Full conference presentations in electronic format & speaker handouts
- A copy of the Executive Summary distributed via email after the event
- Exhibit hall admittance
- Opportunity to meet 1-on-1 with speakers

NOTE: We try our best to secure all presentations from our speakers. Occasionally, distribution of presentation materials is prohibited by the speaker or their respective company. Thank you for understanding.