

Inspiring global alignment through value creation

The IIRC's Global Conference 2019

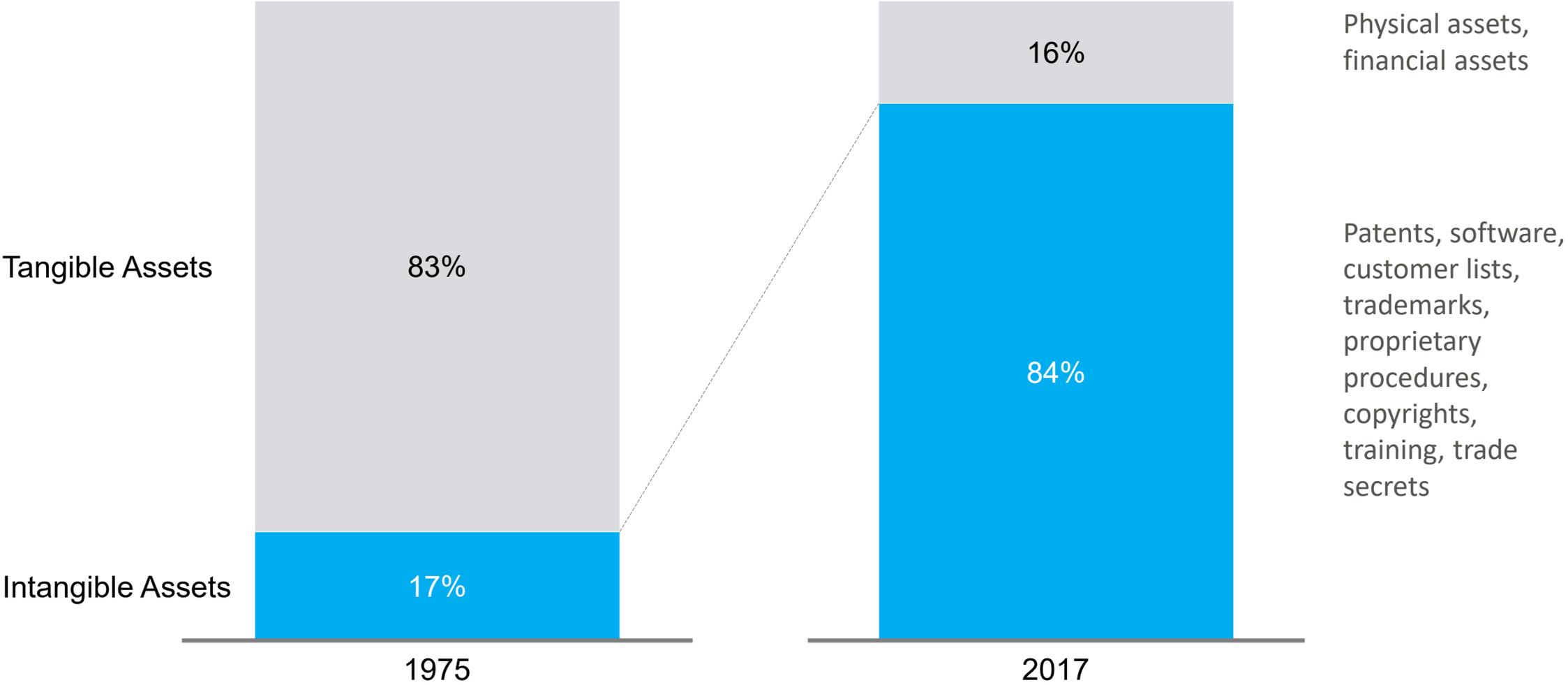
Opening remarks



Dominic Barton
Chair
IIRC Council

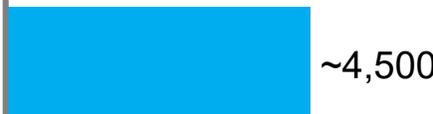
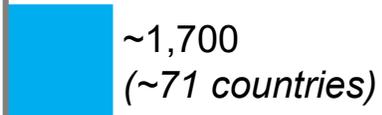
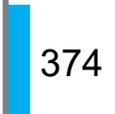
As intangible assets become more important, more companies are conducting research and development

Value composition of the S&P 500





There are 6 globally recognized instruments for sustainability reporting – the longest established ones (CDP, GRI) have highest adoption

Instrument provider	Adoption No. corporations	Measurement for adoption	Founding year	Instrument release year
	 ~7,000	No. companies that disclosed via CDP specialist system in 2018	2000	2003
	 ~4,500	No. organizations that published report based on GRI guidelines or standards in 2018	1997	2000 ¹
	 ~1,700 (~71 countries)	No. companies using the principles of integrated reporting as by 2018	2011	2014
	 580	No. firms supporting the TCFD recommendations as by February, 2019	2016	2017 ²
	 374	No. companies using CDSB framework to report environmental information by May, 2019	2007	2010
	 51	No. early adopter companies reported SASB metrics publicly as by May, 2019	2011	2018 ²

1 First version of guidelines issued, standards released in 2016; 2 Released in end of year

SOURCE: Expert interviews; CDP, 2019. GRI, Sustainability Disclosure Database, 2019. IIRC, 2018. FSB, 2018. CDSB, 2019. CDP, 2016; Barker & Eccles, 2018. Embankment Project for Inclusive Capitalism, 2018, SASB website 2019, TCFD website 2019, IIRC website

Organizations are building infrastructure for impact

Financial data providers →

ESG →

Impact / Profit with Purpose

Bloomberg
S&P CAPITAL IQ
McGRAW HILL FINANCIAL
preqin
MORNINGSTAR™
THOMSON REUTERS
CAMBRIDGE ASSOCIATES
FitchRatings
Quandl
Find and Use Data. Easily.
MOODY'S
PitchBook
Better Data. Better Decisions.
FINANCIAL CBONDS INFORMATION
dealogic
FACTSET
DOW JONES FACTIVA
IHS Markit
iress
Fidessa
Trade/Invest/Inform

SUSTAINALYTICS
MSCI
ROBECOSAM
TruValue Labs
eRevalue
Datamaran™
TRUCOST
S&P Dow Jones Indices
ESG Analysis
impact-cubed
from measuring to managing impact

Net Purpose