

Bringing finance out of its cave to create & capture value

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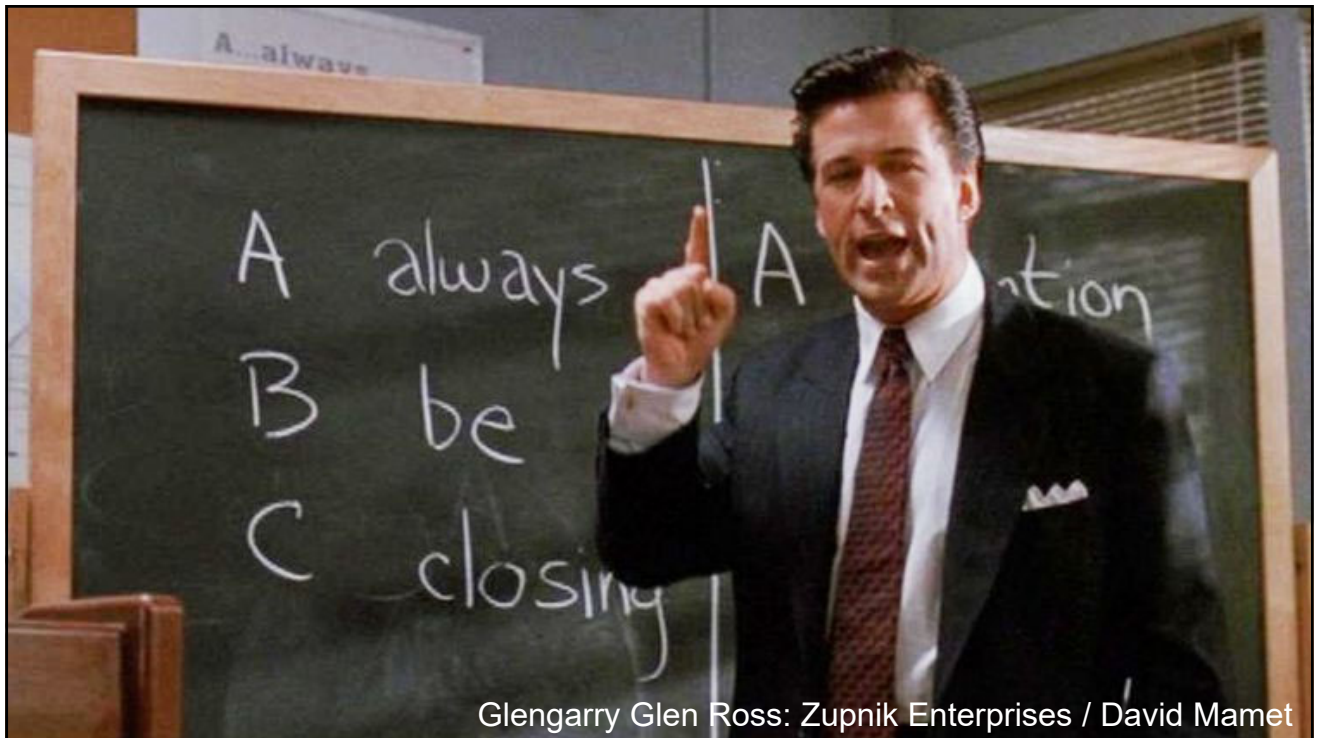
Category bestselling author in Management Accounting

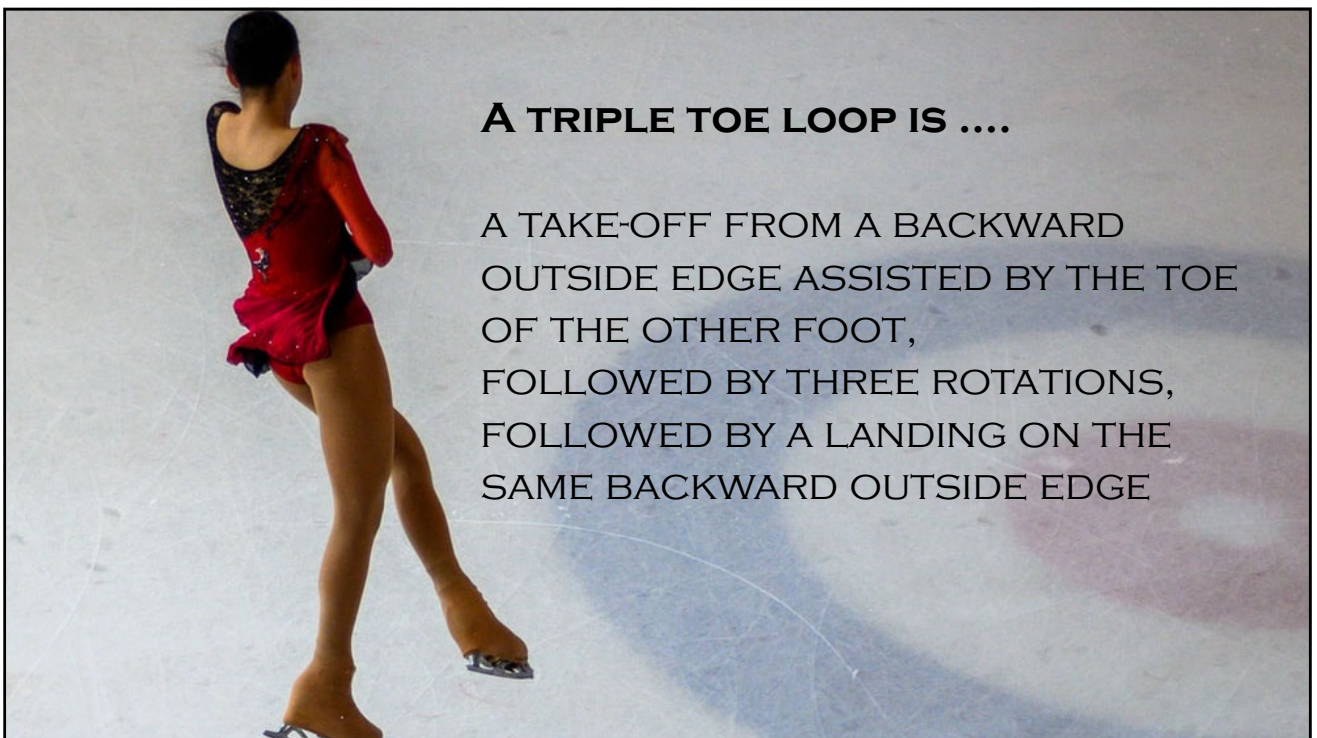
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A TRIPLE TOE LOOP IS

A TAKE-OFF FROM A BACKWARD
OUTSIDE EDGE ASSISTED BY THE TOE
OF THE OTHER FOOT,
FOLLOWED BY THREE ROTATIONS,
FOLLOWED BY A LANDING ON THE
SAME BACKWARD OUTSIDE EDGE

BUSINESS ACUMEN IS

A KEENNESS AND SPEED IN UNDERSTANDING & DECIDING ON A BUSINESS SITUATION . . . PEOPLE WITH BUSINESS ACUMEN ARE ABLE TO OBTAIN ESSENTIAL INFORMATION ABOUT A SITUATION, FOCUS ON THE KEY OBJECTIVES, RECOGNISE THE RELEVANT OPTIONS AVAILABLE FOR A SOLUTION AND SELECT AN APPROPRIATE COURSE OF ACTION.

